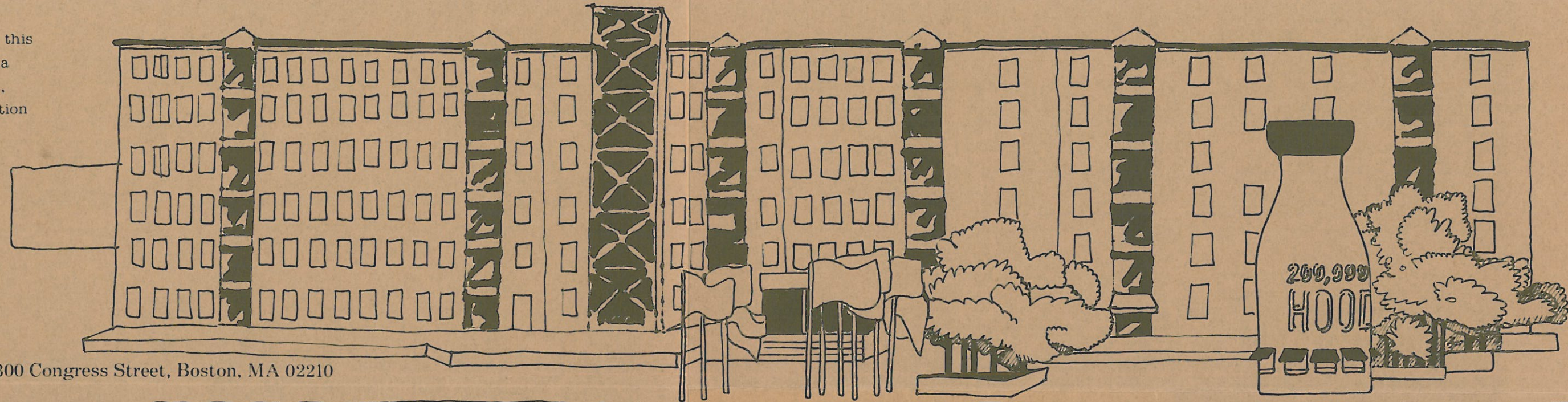


If you have already received this brochure, or recently made a contribution to the Museum, won't you pass this information along to a friend who might be interested?



The Children's Museum, 300 Congress Street, Boston, MA 02210

"The Best Museum in the Country for Kids".
People Magazine

"Changing the meaning of the word 'museum'."
Smithsonian Magazine

**EVERY INSTITUTION NEEDS
A SOLID FOUNDATION . . . YOU!**

THE CHILDREN'S MUSEUM
1983 CONTRIBUTOR APPEAL

THE FACTS

HELP US MAINTAIN A SOLID FOUNDATION

- For 69 years TCM has grown in stature as well as budget.
 - In 1963 TCM's budget was \$99,000.
 - In 1983 TCM's budget is \$2,008,000. This places TCM in the top 5% of all museums in the country and among Boston's top 10 cultural institutions.
 - 75% of the budget will be "earned"; 40% from admissions, 35% from memberships, leases, workshop fees, kit rentals, royalties, and service contracts.
 - 25% of the budget will be "unearned", but raised by contributions from the following sources:
 - 17% Foundation and Trust Funds
 - 2½% Corporate Contributions
 - ½% State and Federal Grants
- YOU - 5% Contributor Appeal**
- TCM has a balanced budget this year despite inflation, sharp federal funding cuts and Proposition 2½ through tough expenditure control and a 40% cut in staff over the last two years.
 - TCM is recognized as a national leader in museum education with thousands of professionals world-wide looking to us as a strong, viable, working model.
- TCM serves 700,000 children and adults annually.
 - 400,000 adults and children visit the Exhibit Center.
 - 300,000 teachers, parents and children — in over 100 communities — are served through our Resource Center multiplier outreach programs.
 - TCM has a strong commitment to our community through such cornerstone programs as:
 - Free School & Community Group Visits
 - Sponsored Admissions Policy
 - Free Friday Nights
 - Special Needs Field Trips
 - Low-cost Training & Workshops
 - East Asian Studies Outreach
 - Internships
 - Kit Rentals
 - Day Care Certification
 - Ethnic Festivals
 - Youth Work Experience
 - Detours
 - Strong, annual operating support from many contributors helps provide the solid foundation for our cornerstone programs. Without this foundation, many of these programs could crumble.

Contributions allow you increased participation in our activities and provide additional support for the Museum's cornerstone community outreach programs and services. Without these annual operating contributions, many of our services and programs simply won't survive — they will have no foundation upon which to build and grow.

Our Contributors believe strongly enough in the Children's Museum to back their enthusiasm with donations. They understand that the Museum, like all non-profit organizations, relies on private support from its community.

Our Contributors know that their donations are sound investments. They know their contributions are wisely used by one of the area's best-managed and most-economically housed non-profit organizations which has grown into a nationally recognized cultural, educational and social service organization which is meeting critical community needs.

Our Contributors show us how much they care by providing generous financial operating support — the foundation upon which we may build.

Contributor Categories	Benefits
Friend \$20-49	<ul style="list-style-type: none">• Two "Admit 1" passes• Notices about special events
Supporter \$50-99 Sustainer \$100-249	All the above, plus: <ul style="list-style-type: none">• An additional 3 "Admit 1" passes (for a total of 5)• Copy of Museum Catalogue
Patron \$250-499 Benefactor \$500-999	All the above, plus: <ul style="list-style-type: none">• An additional 5 "Admit 1" passes (for a total of 10)• Invitations to exhibit openings• 20% discount on "after-hours" facility rentals
Honorary Director \$1,000 +	All the above, plus: <ul style="list-style-type: none">• An additional 5 "Admit 1" passes (for a total of 15)• Behind-the-scenes tour with the Director
Honorary Trustee \$5,000 +	All the above, plus: <ul style="list-style-type: none">• Dinner for four in Grandparent's House or the Japanese Home

Contributions are tax-deductible to the full extent allowed by the law.

THESE FACTS INDICATE TCM'S NEED.
PLEASE SUPPORT OUR 1983 CONTRIBUTOR APPEAL.

WON'T YOU JOIN THE HUNDREDS OF OTHER CONTRIBUTORS
WHO ARE HELPING US MAINTAIN A SOLID FOUNDATION?